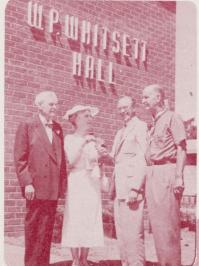
VALLEY LOAD ON

VOLUME ONE . . . SEPTEMBER 1957 . . . NUMBER FIVE



W. P. WHITSETT, MRS. WHITSETT ART MEACHAM, ROBERT HILL

Whitsett, "Valley Scouting's Most Esteemed Couple." Mr. Flynn is also a holder of the Silver Beaver Award and acted as chairman and Master of Ceremonies of the Dedication Program.

The Whitsetts have long been boosters for the Boy Scout Program. Through Mr. Whitsett's efforts, Camp Whitsett and Lake Ida were established for the purpose of providing camping facili-

WHITSETT HALL DEDICATION

FOR THE SAN FERNANDO VALLEY COUNCIL OF THE BOY SCOUTS OF AMERICA

August 3rd marked the dedication of the W. P. Whitsett Hall for the San Fernando Valley Council of the Boy Scouts of America. The two story building located at 14955 Saticoy St., Van Nuys, was built by Mrs. W. P. Whitsett in honor of her husband, who is Honorary President of the Scout Council, Founder of Van Nuys and Founder Chairman of the Board of Valley Federal Savings and Loan Association. The Council's Past President and Valley Federal Director, J. Leo Flynn, of San Fernando, named Mr. and Mrs.



SEATED: MRS. LEO J. FLYNN, MRS. B. S. HAND, MRS. W. P. WHITSETT, MR. W. P. WHITSETT, (BACKROW) B. S. HAND, LEO J. FLYNN, ROBERT HILL, ART MEACHAM.

ties for the thousands of Scouts in the Southern California area. The land on Van Nuys Boulevard, now occupied by a building housing Morey's Fabrics was donated by Mr. Whitsett to provide an income for the Council to maintain Camp Whitsett, located near the Kern River in the rugged Sierras.

The keys to the "Hall" were accepted by F. R. "Bob" Hill, Scout Executive, who expressed the deep appreciation of the entire council. Mr. Hill pledged that Whitsett Hall would be used to promote scouting for the betterment of the lives of the Youth in the San Fernando Valley.

VALLEY
FEDERAL
SAVINGS & LOAN ASSOCIATION



ON THE SPOT: The six sons look pleased with their new oil field device, just before Dad Dillon gives it skeptical inspection.

"LIKE FATHER-LIKE SON"

There's a great deal of truth to this old adage and proof can be found at W. C. Dillon & Company, Inc., 14620 Keswick Street, in Van Nuys. W. C. Dillon and his six sons manage and direct the operations of this most unique company.

Concentrating on the manufacture of precision instruments, particularly dynamometers, this "family inventing team" now employs 50 people. With 128 patents already to their

credit and an extensive research program, plans are already in process for expansion. Each of the sons can operate all the machines in the plant with the same skill they employ in executive operations. Each has several patents in his own name and almost every night one or more of the boys may be found experimenting late at the main factory.

Perhaps the most interesting of their inventions is the 60 pound dynamometer, which will weigh anything up to 50 tons. It is used by tugboats to test their pulling powers; by oil well drillers for weighing heavy equipment; in ship loading to weigh each piece of cargo, in weighing airplanes and loaded railroad cars by crane lifts.

Mr. Dillon is proudest that his device was used in World War II on mine sweepers. Hooked in series with cables it would immediately register high tension when a mine had been snagged, enabling the sweeper crew to cut the mine loose by remote control and destroy it by cannon fire. It was also used in the rear of mother airships to measure the tension in nylon tow ropes in glider pickup tests.

The spirit of adventure has its place in the Dillon make-up and it was one of the elements that lured the sons away from good jobs to join their family enterprise. Migrating from state to state, from one connection to another, they had the adventurous characteristics inculcated in them from babyhood. They saw the chance to take a whack at something new.

A salute to the Dillons' "demon inventors" — a shining example of American family teamwork.



SEPTEMBER 17th which is CONSTITUTION DAY calls for a display of FLAGS. Join us in a grand display.

20 YEARS FROM NOW

David Sarnoff of R.C.A. in his "Golden Anniversary" address predicted....

That striking developments in irrigation, flood control, solar energy, the electronic acceleration of germination and growth, and new chemical and biological discoveries will expand greatly mankind's food resources.

That the housewife's dream of an all-automatic house will be realized. The day's chores in the home will be pre-scheduled, performed electronically.

TAGS SELL A TOWN

By Roy V. Milner

From 1911 on, in selling Van Nuys lots and lands, W. P. Whitsett employed many new and original sales ideas.

One of his most effective methods for getting the attention of new arrivals to Los Angeles was an arrangement with all railroads providing for the attachment of metal bound tags to the luggage of all incoming passengers.

On presentation of these tags to the Whitsett office on Hill Street, visitors were assigned seats in the caravan of sight-seeing automobiles, maintained by Mr. Whitsett and shown over Hollywood and Van Nuys Townsite and adjacent lands and the nearby wild flower fields, if in season and given a free lunch.

Needless to say, his corps of efficient salesmen took full advantage.



"THE EMBEZZLERS"

The winning team in Valley Federal's Bowling League.

From left to right, we have Rita Daniels, Marilyn Nuhn and Betty Rybolt. Rita and Betty are holding the individual trophies awarded the team by the Panorama Bowl and Marilyn is holding the Perpetual Trophy donated by Mr. Fuller.

Plans are being formulated for a winter league with over 30 employes signed up to participate.

Sign on a busy Executive Officer's desk:

"IF YOU CAN KEEP YOUR HEAD WHEN ALL ABOUT YOU ARE LOSING THEIRS, MAYBE YOU JUST DON'T UNDERSTAND THE SITUATION."

SPEEDY COLOR MATCH

When you want to make an accurate color test with newly mixed paint, brush some paint on a clean, white blotter. It will soak up the oils and the results will give the same color the paint will be when it is dry.

9t's a Fact Angel's Flight

The shortest railroad in the world; in operation since 1901 at the southwest corner of Third and Hill Streets in downtown Los Angeles, open 6 a.m. to 12:20 a.m. 5 cents a round-trip.



We'd Like to Introduce . . MARY AUSTIN

If you have had occasion to open a Savings Account, you perhaps have already met Mary, who is in charge of New Accounts.

Mary came to Valley Federal in April of 1952, and was at that time employed in our Accounting Department. When Valley Federal

moved to larger and more spacious quarters to meet the needs of our ever-increasing depositors, Mary was placed in charge of the New Accounts Department. Mary's hometown is Pontiac, Michigan, but California now has first claim.

Valley Federal's Employees Club numbers Mary as one of its past treasurers.

She resides in Van Nuys with her husband Mel and three sons, Joel, Tommy and Brent.

TWO MORE WINNERS OF THE KCOP CONTEST. "Millionaires Weekend to New York", sponsored by Valley Federal, are Mr. Ed. Fishman for July 23rd and for August 6th, Christine Reid.

FOR YOUR CONVENIENCE

STANDING IN LINE is tiresome and a waste of time. Your September 30th Dividend will be entered in your passbook if you will just drop your book into the mail with a note instructing us to do so. Your passbook will come back to you by return mail.

Have you tried the conveniences of our Drive-In Teller Window? Drive in our parking lot and follow the arrows to the window. You'll find an efficient Teller waiting to transact your business while you sit in the comfort of your car. It only takes a minute or two. Then you're on your way.



Proverb: The art is not in making money, but in keeping it.

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